Brandon Reed

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Wisconsin Black Chamber of Commerce

3020 W. Vliet Street

Milwaukee, WI 53208

Dear [First Name] [Last Name],

We at the Wisconsin Black Chamber of Commerce wanted to let you know about a great opportunity for you to get your brand and merchandise in front of over 400 people. We are hosting our 18th annual Men Who Cook event at the Parklawn Y and we are on pace to have our biggest year yet! Last year, over 350 families and community members join us for a day of cooking, music, activities and celebration. This years event is slated to be even bigger!

We wanted to extend this excellent opportunity to get your brand in front of 400+ expected attendees and 1,000s of listeners this year. Starting August 1st, 2017, we will begin our marketing campaign for the event, consisting of:

* Speaking engagements on 2 radio stations, (Jammin98.3, 860 WNOV) a combined 30 commercials per week for 5 weeks. We will reach 80% of Milwaukee’s African American population (250,000+), delivering approximately 8 our of every 10 adults age 25-54 and age 35-64.
* Website traffic equal to 1,000 views per week. (Includes Facebook, Chamber of Commerce web site and Men Who Cook web site.)
* Logo posted on all promotional event materials (Apron, score sheets, posters, flyers, emails, etc.)

At the event you have the opportunity to:

* Get your brand in front of 400+ attendees
* Recruit more users for your products
* Add to the positive image of your brand by engaging with the community

This event draws out the community with activities for the whole family and is a great way to get positive brand recognition. We offer a variety of different levels of sponsorship that provide different engagement options. We know this event will benefit your business and we would love the possibility of working with you and partnering with you. If you are interested in sponsoring this years Men Who Cook event at any level, please complete and return the attached form or go to [www.menwhocookwi.com](http://www.menwhocookwi.com). If you have any further questions, please feel free to contact me and I would be happy to speak with you.

We are looking forward to partnering with you this year!

Brandon Reed